MEDIA KIT
The World’s Fashion Business News

OVER 900,000 FASHION PROFESSIONALS SUBSCRIBED WORLDWIDE

www.fashionnetwork.com
With more than 900,000 subscribers to its daily newsletters published in 70 countries in 10 languages*, FashionNetwork.com has become the leading source of information for professionals in the fashion world.

*English, Italian, French, German, Spanish, Russian, Chinese, Portuguese, Japanese and Turkish.
ABOUT FASHION NETWORK.COM

LATEST INDUSTRY NEWS
300 articles by day (Business, Distribution, Industry, Trade shows, Innovations, Collections, Fashion shows, Design, Media, Campaigns, Events, Appointments...)

LATEST PHOTOS & VIDEOS
6,000,000 HD photos and 2,000 videos (Catwalks, Beauty, Trade shows, Design, Shops, Shopping centres, Street, Events, Trends, Interviews, Reports...)

LATEST TRENDS
500 trend reports a year, in partnership with major trend agencies worldwide (Apparel, Accessories, Shoes, Beauty, Underwear, Swimwear, Textile, Street, Colours, Design, Jewellery...)

LATEST FASHION JOBS
150,000 job offers worldwide posted every month (Retail, Design, Marketing, Communications, Sales, Management, Production, Quality Control, Logistics, Purchasing, Finance, Administration, Merchandising...)

## STATISTICS

### MEMBERS
- 1.4 Million unique visitors per month*
- 4.2 Million visits per month*
- 15 Million page views per month*
- 900,000 subscribers worldwide (details on the next page)

### INDUSTRIES
- Fashion & Textile: 78%
- Perfume & Cosmetics: 12%
- Accessories & Leather: 4%
- Home & Decor: 4%
- Watches & Jewellery: 3%

### PROFESSIONS
- Retail: 30%
- Sales: 13%
- Design: 12%
- Marketing: 12%
- Communications: 10%
- Purchasing: 5%
- Production & Quality: 5%
- Management: 6%
- Consulting: 3%
- Finance: 2%
- Merchandising: 2%

### SECTORS
- Retailers: 31%
- Wholesalers: 16%
- Apparel Industry: 15%
- B2B Services: 11%
- Media: 8%
- Textile Industry: 5%
- Shoes & Leather Industry: 2%
- Jewellery Industry: 2%
- Perfumes & Cosmetics Industry: 2%
- Eyewear & Watch Industries: 1%
- Other sectors: 7%

### GENDER
- Female: 71%
- Male: 29%

### AGE GROUPS
- 18 - 25: 26%
- 25 - 35: 38%
- 35 - 45: 22%
- 45 - 55: 10%
- > 55: 3%

* Google Analytics, November 2022
## RATES

**Banner on Newsletters:**  
800x300 pixels  
JPG/PNG - 60Kb max  

**Megabanner:**  
1400x350 pixels  
JPG/PNG - 250Kb max  

**Banner on Website:**  
800x300 pixels  
JPG/PNG - 60Kb max  

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### NEWSLETTER

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Minimum order: €500. *As of October 2022. ** E.g., on www.fashionnetwork.com/custom *** E.g., 50,000 printings, it will cost you €1,000 regardless of the duration of your campaign